

GEORGE MANAVALAN
GIORGIO GROOM

CREATIVE PORTFOLIO

AUTHOR
COPYWRITER
DIGITAL MARKETING
GRAPHIC DESIGNER
MEDIA STRATEGIST

GEORGE MANAVALAN

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giorgio.groom@gmail.com
Ernakulam, India
DOB: 03/Aug/1993

Summary

A committed and hardworking writer with outstanding creative abilities and excellent language skills, seeks to use his talents in finding a position that provides job satisfaction while helping to find inventive and pragmatic solutions to problems and improve the quality of the work done. An individual with excellent writing and problem solving skills with a proven track record of achieving exceptional results.

Education

Oxford Brookes University

2018 - 2019

MSc Digital Marketing
Oxford, UK

Karunya University

2011 - 2015

B.Tech Electronics And Media Technology
Coimbatore, India

Arena Animation

2015 - 2015

Diploma In Graphic Design
Bangalore, India

Experience

AYS Event Management

2019 - 2019

Event Staff
Oxford, UK

Fwd Lifestyle Magazine

2018 - 2018

Article Writer
Ernakulam, India

Incite Advertising

2015 - 2016

Content Creator/ Copywriter
Bangalore, India

Freelancer

2015 - 2020

Copywriter/Content Writer/Graphic Designer
Multiple cities, Worldwide

Wowmakers Animation Studio

2014 - 2015

Internship
Ernakulam, India

Projects

The New World Odyssey Book Series

Author

Author of the books 'The soldiers of Ares' and the 'The Legions of Athena' in the series the 'New World Odyssey' under the pen-name Giorgio Groom.

sarcasticfox.com

Article Website

The creator, owner and writer of the article website called sarcasticfox.com

Skills

Web content writer, Marketing Analyst, SEO Specialist, Graphic Designer, Copywriter, Creative writer, Social Media Manager.

Languages

English, Malayalam.

Interest

Reading, Writing, Movies, Gaming, Traveling.

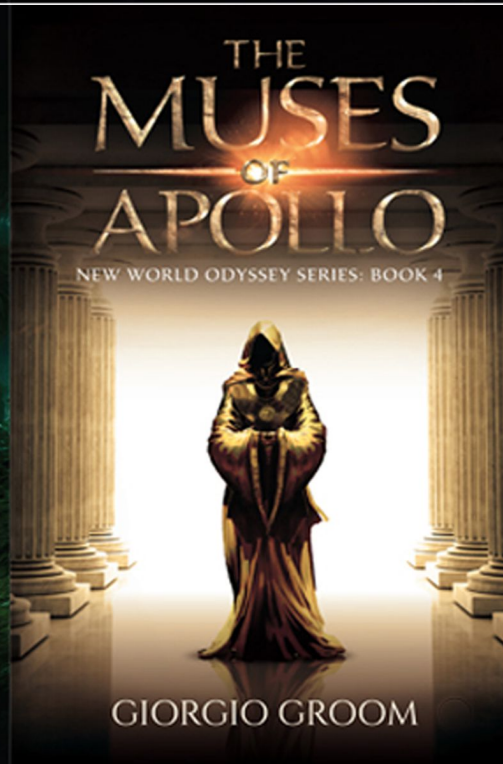
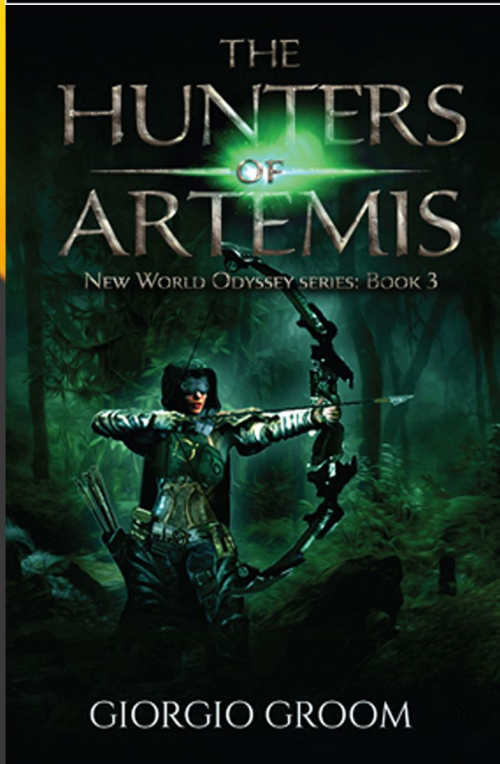
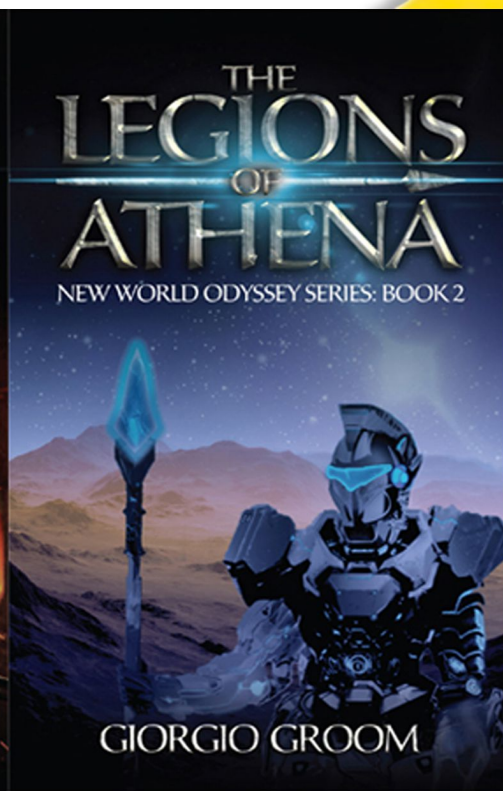
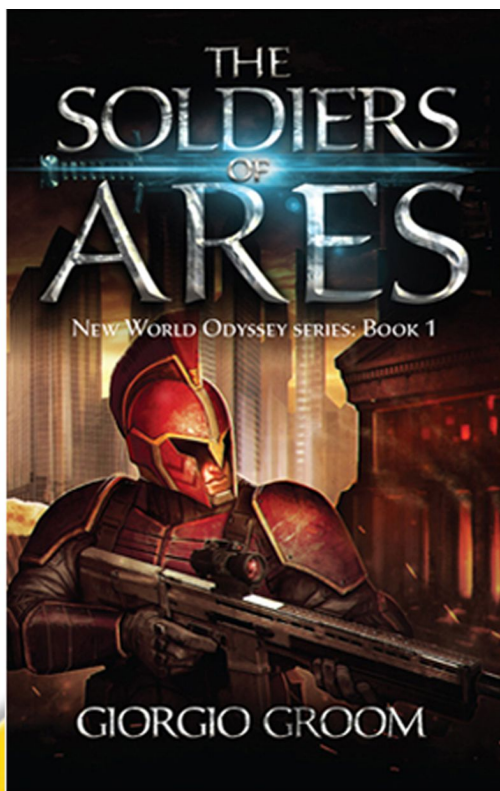
References

Leon Thomas M.
Head of Client Support, Natixis
London, UK
leontm@btinternet.com
07813760327

Erin Jacob
Manager, Baringa Partners
London, UK
erinjacob87@hotmail.com
07946406482

Social Profile

LinkedIn:
linkedin.com/in/giorgiogroom
Facebook:
facebook.com/giorgiogroom
Twitter:
twitter.com/giorgiogroom



Books

Currently working on the New World Odyssey series based on Greek Mythology under the pen-name Giorgio Groom.

Author of the books:

1. The Soldiers of Ares
2. The Legions of Athena
3. The Hunters of Artemis
4. The Muses of Apollo

Logos designed in different and unique styles such as iconic, comical and text based to best showcase the versatility of logo design. A logo must always be personalized with accordance to the company branding. They have been created in Adobe Illustrator and Adobe Photoshop.



LOGO
DESIGN

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WOMEN**

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GIORGIO GROOM

AUTHOR

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Corporate Design

Many different types of projects have been completed for corporate clients such as brochures, pamphlets, business cards etc. I also have experience with producing Creative posts and other forms of digital media for the social media accounts and websites of corporate clients

DENTCARE DENTAL
LAB UK LTD.

INFECTION CONTROL POLICY



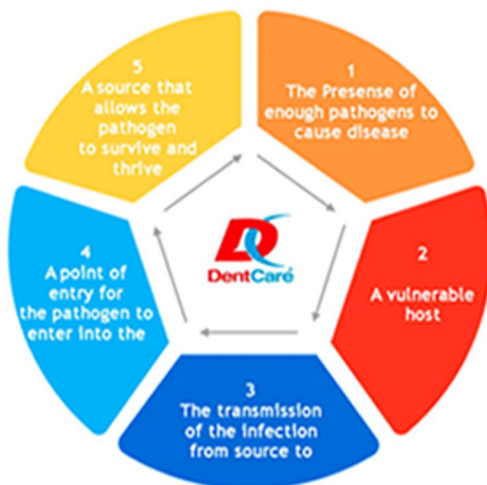
Our Policy

Here at DentCare Dental Labs UK, we are dedicated in providing the best quality of service while also taking steps in ensuring a safe and healthy workplace for our employees. This is done by minimizing the potential impact of infections with the help of infection control methods and the separation of as many links within the chain as possible. We also take great care in operating in compliance with the Laboratory Health and Safety and governance policies and we strive to use the best infection control practices in everything we do. Some of the steps taken to ensure this are:

Infection Control In DentCare Dental Lab



The Chain Of Infection



Full Projects

Here we have extracts from an 8 page policy, in which everything including the front page, writing, editing, the info-graphics and flow charts and the page layout and formatting have been done by me personally. The project was made in accordance of client specifications such as the use of company colours and terminology



Sarcastic Fox

Dogs bark, Wolves howl and the Fox writes Articles

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LATEST POSTS



5 Best Episodes Of Love, Death and Robots Worth Your Time

MARCH 25, 2019 • GIORGIO GROOM • LISTICLES

Love, death and robots or 'love, death = robots' for the eternally pedantic is one of the latest offerings by Netflix of an anthology series consisting of different animated shorts...

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WEBSITE

Creator and Owner of the Article website www.sarcasticfox.com

Created using Wordpress, the sarcastic fox is a web project that acts as a portal for all things pop-culture related where you can find fun articles, lists and reviews



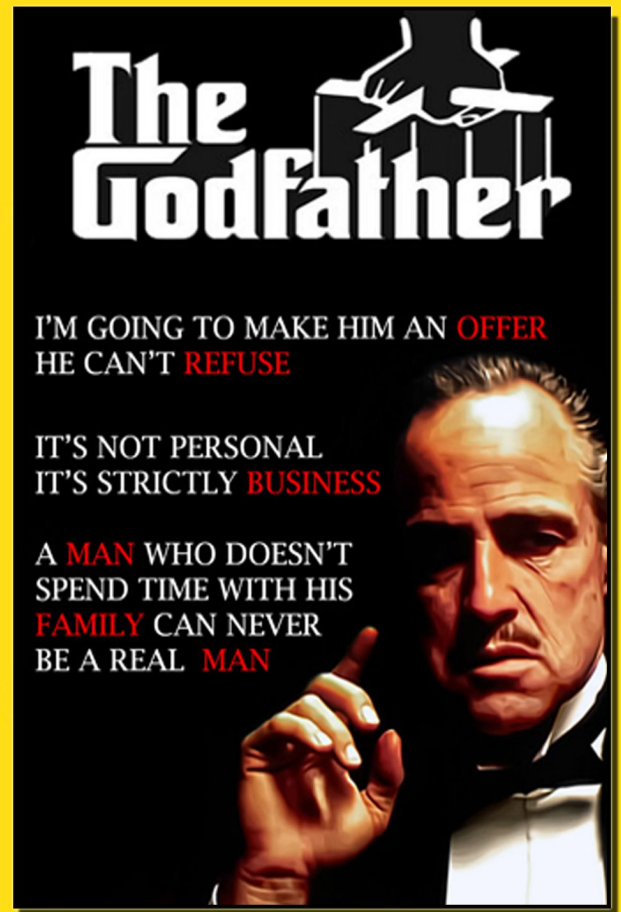
Here we have the engagement and wedding invites for an indian wedding, the theme for which was floral



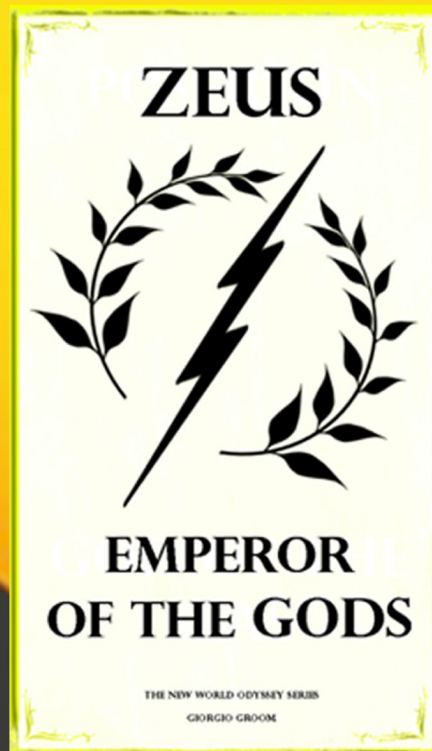
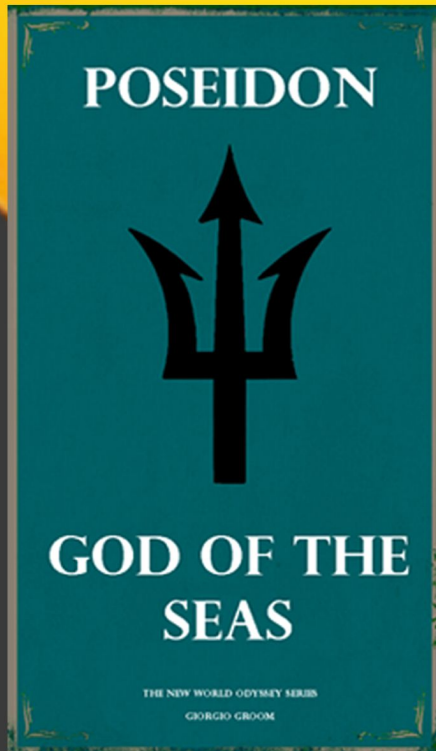
Invitation Design



Wall poster

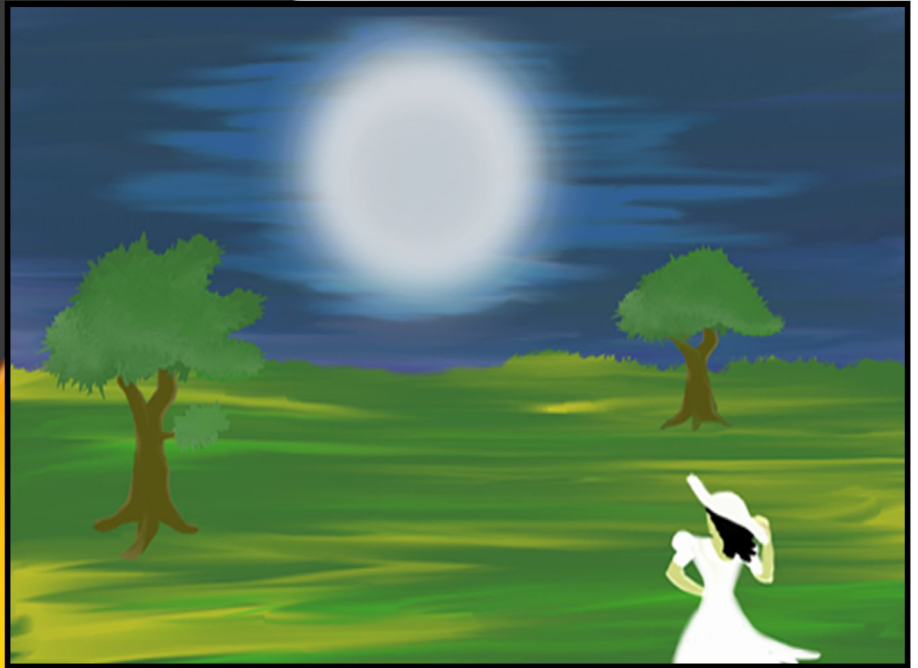


Movie Poster



Minimalist Posters designed for different gods of the Greek pantheon. Inspired by the posters for the hit series 'Game of thrones'

Poster Design

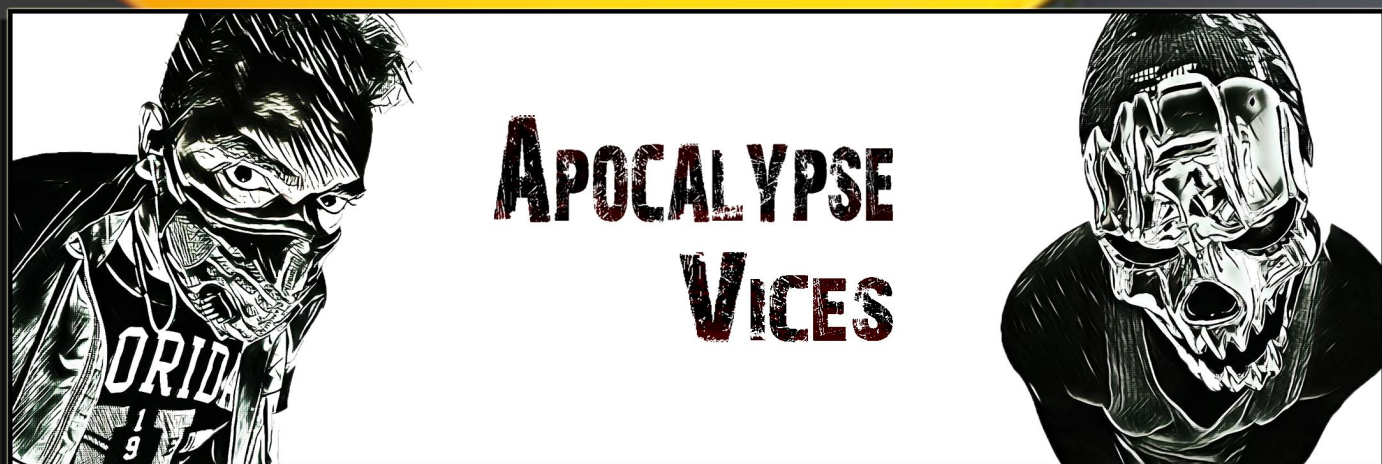


Digital paintings done using Adobe Photoshop and Adobe Illustrator using different digital painting and matte painting methods

Digital Art

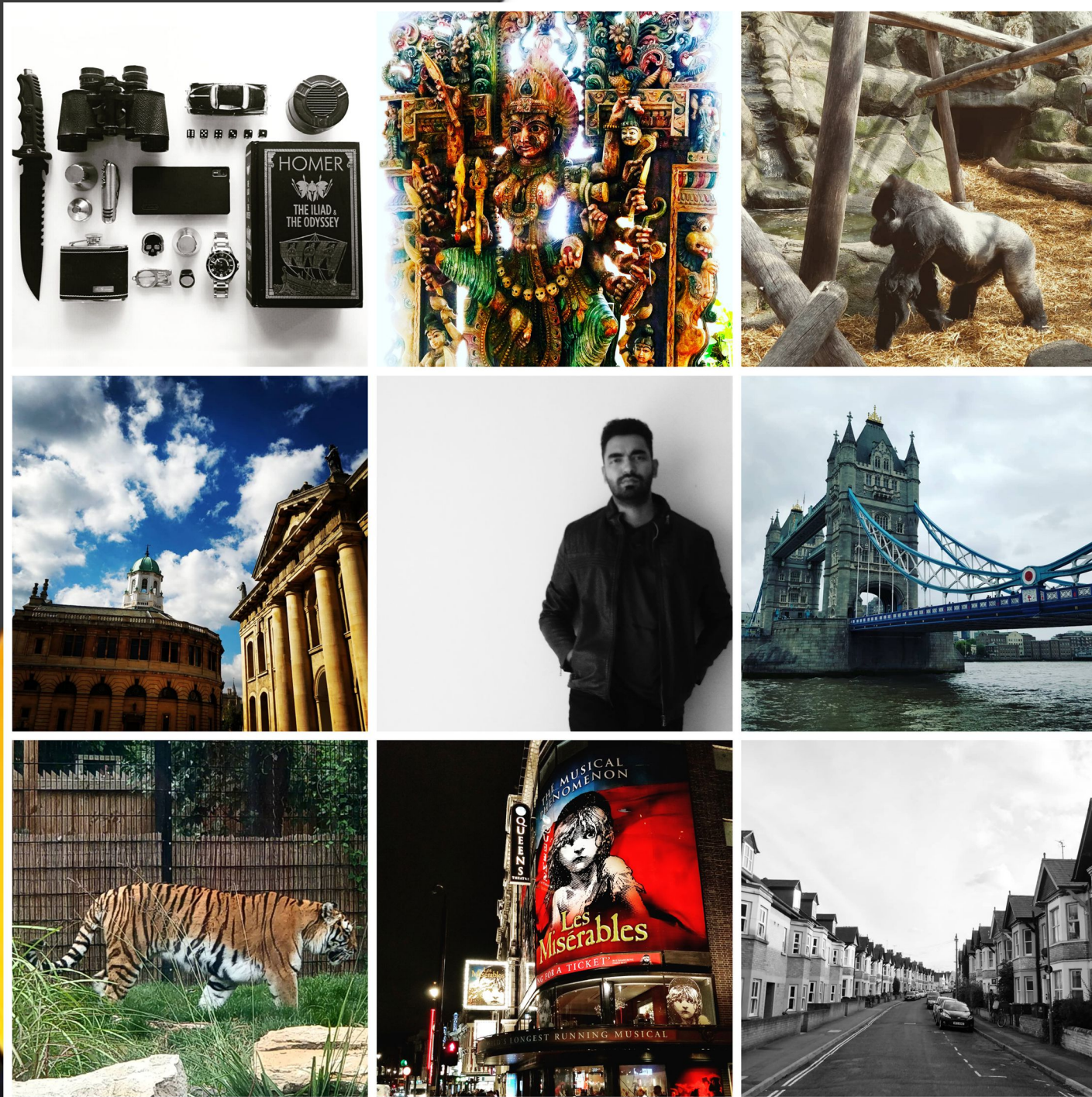


First we have the different character designs created in Flash. Directly above we can see the anatomy of a Flash character. To the left we have stills from an animated Flash short created in an ancient Greek art style, and depicted as drawn on parchments.



Fully animated short: Apocalypse Vices

Flash Animation



Photography and Photo editing